

CLAIMS

1. A pressure-sensitive adhesive composition comprising an acrylic copolymer and at least two substantially different tackifiers wherein at least one tackifier has a softening point of greater than about 60°C and at least another tackifier has a softening point of less than about 40°C.
2. The adhesive of claim 1 wherein at least one of said tackifier having a softening point of less than about 40°C is a rosin ester tackifier.
3. The adhesive of claim 1 wherein at least one of said tackifier having a softening point of greater than about 70°C is a terpene phenolic tackifier.
4. The adhesive of claim 1 comprising a terpene phenolic tackifier and a rosin ester tackifier.
5. The adhesive of claim 1 wherein the adhesive has a glass transition temperature of from about -20°C to about -30°C.
6. The adhesive of claim 1 wherein the copolymer is crosslinked using a crosslinking agent.
7. A adhesive of claim 4 wherein the acrylic copolymer comprises at least one alkyl acrylate monomer containing from about 4 to about 18 carbon atoms in the alkyl group.
8. ^{SUB}_{W/} The adhesive of claim 7 wherein the polymer further comprises at least one hydroxy functional monomer and/or at least one carboxy functional monomer.
9. The adhesive of claim 7 wherein the polymer comprises 2-ethyl hexyl acrylate.
10. The adhesive of claim 7 wherein the polymer further comprises methyl acrylate.

11. The adhesive of claim 7 wherein the polymer further comprises acrylic acid.
12. An article of manufacture comprising the adhesive of claim 1.
13. The article of claim 12 which is a pressure sensitive adhesive tape.
14. The article of claim 12 which is a label.
15. The adhesive tape of claim 13 comprising a polymeric backing, wherein the adhesive is applied to a surface of said backing.
16. The tape of claim 15 wherein the backing comprises a polyurethane foam.
17. The tape of claim 16 wherein the adhesive is applied to both sides of said backing.